

Neighbourhood Sustainable Transport Project



Travel Right aims to deliver:

- Locally focused sustainable travel advice and services by engaging with local communities
- A volunteer network of community champions
- Raised awareness and promotion of the wide range of transport choices including walking, cycling and using public transport more often
- Improved access to employment, learning and services,
- Reduced transport costs and CO2 levels
- Healthy active lifestyles.



Project Timescale 2012/13 – 2014/15



Nottingham
City Council

Funded by and integrated into the wider Local Sustainable Transport Fund (LSTF)



the big wheel
turning transport around
www.thebigwheel.org.uk



working together to keep businesses moving



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Breaking Perceptions

“It is more expensive to use the bus than a car for the same trip”

One Nottingham Accessibility of Employment and Training Opportunities in Greater Nottingham, 2007

Affordability of public transport perceived as a barrier for disadvantaged on low incomes

Travel Behaviour Change Promotion

Creating a positive experience

Opportunities

- ✓ Engage local people in decision making about needs
- ✓ Link people to jobs having reduced barriers to accessing services and opportunities
- ✓ Transport for learning and training opportunities
- ✓ Improved access to healthy lifestyles
- ✓ Improved integration between journey modes and making low carbon travel choices easier
- ✓ Avoid complex ticketing – flexible multi-modal multi-operator low carbon journeys
- ✓ Travel avoidance / efficiency



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Delivery programme

1. Community engagement (North Locality)

- To address travel barriers and support people into work and training.

2. Develop a locally responsive programme

- Events, activities and services
- Small-scale infrastructure improvements

Services include

- ✓ Journey planning for young people and job seekers
- ✓ IT skills to support home working
- ✓ Services to improve cycling skills including
 - Cycle instruction
 - Journey buddying
 - Bike maintenance
 - Community cycle rides
- ✓ Community Walks



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Ridewise is part of a local not for profit enterprise which has been delivering sustainable transport products and services for well over ten years in greater Nottingham and we continue to achieve successful outcomes in health, sustainable transport, access and social cohesion.

One of our key aims is to influence and deliver sustainable travel change in a wide range of local communities, from businesses to small neighbourhood groups. In doing this, communities will benefit economically and socially from increased accessibility to customers, work and learning, reduced cost, reduced congestion, improved environments, improved health & well-being and enhanced social cohesion.

